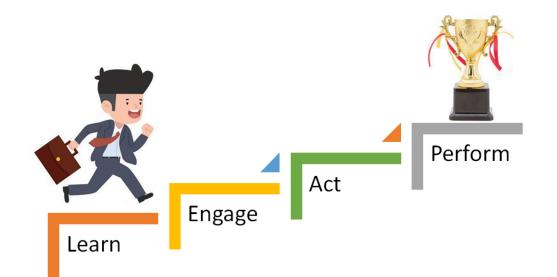


# SME IPO READINESS COHORT

Vam.

India's Premier COHORT for SME IPO Readiness



# Make Your IPO Dream Come True





# SME IPO Readiness Cohort

Your Gateway to Interest-Free Capital for Growth

# Transform Your SME with Our Comprehensive SME IPO Readiness Cohort

## This Cohort is For You if You Are:

- Running a profitable business?
- Think your brand is ready to go BIG?
- Committed to unleashing your true potential?

# SME IPO is the Right Way! Let's make it happen!



# Do you think IPOs Are Only for Giants? Think Again! The SME IPO is your game-changer!

Forget the myth that IPOs are reserved for mega-corporations. With an SME IPO, even small businesses can tap into massive capital and unlock exponential growth. Why wait to dream big when you can raise BIG?

## Let's get your business IPO-ready!

## Why Join IPOCARE Cohort?

Most SMEs struggle to navigate the complexity of an IPO. Our cohort provides:

Z Expert Guidance: Learn from seasoned professionals in the SME IPO space.

Customized Roadmap: Tailored strategies to ensure your business is IPO-ready.

Banker & Investor Connect: Access a network of SME IPO investors.

Comprehensive Support: We cover you, from regulatory compliance to marketing your IPO.

### **How It Works**

The "SME-IPO Readiness Cohort" Program is designed to

achieve the following objectives:

#### Assessment

This includes a detailed assessment of your business's current state across various functions, identifying gaps and weaknesses that need to be addressed.

#### Awareness

Providing you with a clear understanding of the nuances, steps, criteria, and processes involved in SME-IPO listing. You'll receive a comprehensive checklist and an overview of the entire scope.

#### Action

Equipping you with a customized roadmap and clearly defined action steps to follow. This includes hands-on support to guide and collaborate with you in implementing these actions effectively.



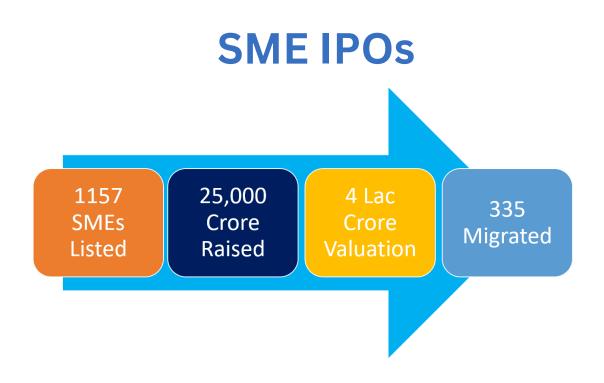
## **Cohort Deliverables**

- SME IPO Knowledge Hub: Setting Expectations, Entity Conversion, Funding Ecosystem, Capital Market Basics & Ecosystem Stakeholders, Corporate Structuring, DRHP Preparation, Financial Projections, Valuations & Business Story, Investor Expectations & Pitch Deck Preparation, Corporate Governance & Compliances, Organisation Structure & Leadership, Life After IPO & Continuous Compliances, Strategies to boost Revenue & Profitability etc.
- Other Deliverables: Eligibility Assessment, Gap Analysis, Recommended Action Steps, Timeline for Execution, SME IPO Readiness Roadmap Report, Investor Pitch Deck Template, Financial Projection Template, Business Plan Outline, Sample of DRHP, Sample of Various Agreements, Sample of Various Certificates, Practical Tools & Checklists, Cohort Workbooks, Pre-IPO Compliance Checklist, Press Release Templates, and much more.



### SME IPO Readiness Cohort – 4 Step Process





### **Rise & Rise of SME IPOs**

- In 2023, 175 SMEs were Listed raising Rs. 4,967 cr. Average 27/28 crore
- In 2024 243 SME IPOs Raised Rs. 9,192 cr. Average 39/40 crore
- SME IPO Platform is getting matured. Despite all challenges like regulatory changes which are getting more and more stringent.







### **Key Features of The COHORT**

With a proven track record of training thousands of individuals on the SME-IPO process, the **"SME-IPO Readiness Cohort**" Program is our bold initiative to take this support to the next level. Tailored for high-potential companies, the program offers the following features:



12-15 Months of Close Hand Holding



Customized Roadmap of IPO Journey



10+ Live/Recorded Workshops



Identifying and onboarding of Merchant Banker



Multiple 1:1 Sessions with Experts



SME IPO Investors Connect and Investment Support



# Let's work together on your SME IPO DREAM







# **ABM Capital Options**

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